



Total No. of Questions : 5]

SEAT No. \_\_\_\_\_

[Total No. of Pages : 2

PD2790

[6430]-406

S.Y.M.B.A.

**408-GE-UL-22: CORPORATE SOCIAL RESPONSIBILITY &  
SUSTAINABILITY  
(2019 Pattern) (Semester - IV)**

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question has an internal option.
- 3) Each question carries 10 marks.
- 4) Justify your answer with suitable examples & diagrams.

**Q1) Answer the Following. (Any Five)**

[10]

- a) What are the four generic strategies of social responsiveness?
- b) Who said that the "only one social responsibility of business is to increase profits"?
- c) All definitions of Corporate Social Responsibility recognize that:
  - i) companies have a responsibility for their impact on society and environment.
  - ii) the natural environment should be the main focus of CSR activities.
  - iii) business ethics is a complex issue.
  - iv) companies must pay equal attention to business ethics and sustainability.
- d) Which of the following is NOT an example of a genuine business innovation?
  - i) Development of less polluting fuel
  - ii) Investment in alternative energy sources
  - iii) New product targeted at low-income customers
  - iv) Charitable donation to an ecological organization
- e) Opportunities for social innovation are greatest when: \_\_\_\_\_
- f) What is a key obstacle to the success of non-traditional partnerships?
- g) Outsourcing of innovation globally is more likely where:
  - i) Innovations are autonomous
  - ii) Innovations are systemic
  - iii) Innovations are systemic or autonomous
  - iv) Innovations are made by service sector firms
- h) What is OECD & U Role in CSR.

P.T.O.



**Q2)** Answer any 2 out of 3.

**[10]**

- a) CSR & Triple Bottom Line- 3 aspects.
- b) Difference between sustainable development and green development.
- c) State Natural Resources & Resource Depletion.

**Q3)** Write or Answer any One of below:

**[10]**

Discuss the relationship between different stakeholders and Corporate Social Responsibility.

OR

Explain briefly sustainable development goals mandated by the UN General Assembly.

**Q4)** Write or Answer any One of below:

**[10]**

What is Social accountability standard - ISO 26000: Explain with the concept of Social responsibility guidance standard & Global Compact Principles.

OR

How do individual factors affect business ethics? Discuss some prominent concepts in this context.

**Q5)** Write or Answer any One of below:

**[10]**

Why is ethical decision-making a challenging act? Discuss 'Thomas Jones' four-stage ethical decision-making process, giving appropriate examples.

OR

Discuss business ethics in the context of globalization. How does business ethics education find place in management curriculum ?



Total No. of Questions : 5]

PC-2991

SEAT No. :

[Total No. of Pages : 2

[6380]-68

M.B.A.

**408-GE-UL-22 : CORPORATE SOCIAL  
RESPONSIBILITY & SUSTAINABILITY  
(2019 Pattern) (Semester - IV)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates :*

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Justify your answer with suitable examples & diagrams.*

**Q1) Answer the Following (Any Five) :**

**[10]**

- a) Triple Bottom Line
- b) Importance of Millenium Development Goals
- c) Different Models of CSR
- d) Corporate Governance.
- e) Stakeholders Management
- f) Corporate Citizenship
- g) The social view for CSR
- h) Define Trusteeship

**Q2) Answer any 2 out of 3 :**

**[10]**

- a) How can you measure the impact of CSR at workplace and communities.
- b) What is concept of Simple Living and High Thinking.
- c) State techniques of Corporate Governance rating.

*P.T.O.*



**Q3) Write or Answer any One of below :**

**[10]**

Discuss in detail about the regulatory framework and challenges in mainstreaming sustainability reporting.

OR

Enlist the various legislation for CSR in India. Explain the structure and development board of Corporate Governance in India.

**Q4) Write or Answer any One of below :**

**[10]**

What is Corporate Sustainability Reporting? Explain the Sustainability Indices- 'Principles of responsible investment'.

OR

Top to Low Level of Management Involvement of everyone is essentially required. Explain with an example of Industries & citizens' participation in sustainable development and contribution in CSR.

**Q5) Write or Answer any One of below :**

**[10]**

Discuss about the global reporting initiative guidelines on social, environmental, economic responsibility of a business.

OR

Holistic relationship between Man and Nature is only thing that is required for good life on earth. Explain with few illustrations as to concept and impact of Global Warming and its effects from 2000 to 2050.



Total No. of Questions : 5]

SEAT No. :

PB-2155

[Total No. of Pages : 2

[6201]-4006

M.B.A.

408 - GE - UL - 22 : Corporate Social Responsibility and Sustainability

(2019 Pattern) (Semester - IV)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question has an internal option.
- 3) Each question carries 10 marks.
- 4) Justify your answer with suitable examples & diagrams.

Q1) Answer the following (Any Five) :

[10]

- a) What do you mean by Business Ethics?
- b) Describe sustainable development.
- c) Define the term corporate citizenship.
- d) Define Globalisation.
- e) Explain relationship between good leadership & CSR.
- f) State any 2 benefits of CSR.
- g) Which international framework provides guidelines for sustainability reporting?
- h) Quote sustainable development goals.

Q2) Answer any 2 out of 3 :

[10]

- a) Compare the contribution in CSR and the community benefits.
- b) Explain the role of stakeholders in CSR.
- c) Explain the implications of CSR from the perspectives of employees.

P.T.O

**Q3) Write or Answer any one of below :** [10]

Explain how is CSR related to sustainability with suitable example.

OR

Discuss “Different stakeholder’s different perspective for CSR”.

**Q4) Write or Answer any one of below :** [10]

Explain - corporate social responsibility as strategic instrument for creating sustainable corporate brand value.

OR

Build a strategic CSR model for E-vehicles company.

**Q5) Write or Answer any one of below :** [10]

Describe the scope of CSR activities under schedule VII of companies Act 2013.

OR

Identify current and future prospective benefits from Vantara at Jamnagar - A CSR initiative by Reliance group.



Total No. of Questions : 5]

P7972

SEAT No. :  

[Total No. of Pages: 2]

[6118]-68

S.Y.M.B.A.

**408-GE-UL-22 : CORPORATE SOCIAL RESPONSIBILITY &  
SUSTAINABILITY**

**(2019 Pattern) (Semester - IV)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Justify your answer with suitable examples & diagrams.*

**Q1)** Answer the following (any five) :

**[10]**

- a) List down Principles of CSR
- b) What do you mean by Corporate Philanthropy
- c) State the meaning of NGO.
- d) Triple Bottom Line Approach
- e) Sustainable Development and social framework - how is it correlated
- f) Global Green House Emissions means and implies \_\_\_\_\_
- g) What is an ESG Report
- h) State ethics in work life.

**Q2)** Answer any 2 out of 3 :

**[10]**

- a) How is Industries & citizen's participation in sustainable development.
- b) Difference between Charity and Philanthropy.
- c) State Contemporary issues and hurdles in CSR.

**P.T.O.**

**Q3) Write or answer any one of below :**

**[10]**

- a) Explain the Nature as to why board of Corporate Governance in India was established with its structure and establishment.

OR

- b) Sustainable Development is need of hour. Explain with an example of Bhutan Case for Inclusive Growth on Environment protection and Reducing carbon footprints.

**Q4) Write or answer any one of below :**

**[10]**

- a) State dimension of Sustainable Development. Explain Social Factors or Parameters which help in inclusive growth of an economy and society.

OR

- b) Enlist the various legislation for CSR in India. What are Activities under schedule VII for the CSR and its compliances with the recent developments.

**Q5) Write or answer any one of below :**

**[10]**

- a) What are various 17-Point charter under United Nations agenda for Global Peace and Sustainable Development - 2030. How it is important & helpful for India's long term growth and development.

OR

- b) Indian Values and Ethics are considered to be one of Best in World. Explain with few illustrations as to its applicability in Airline and Food Industry.





Aug 23

Total No. of Questions : 5]

SEAT No. :

P4265

[Total No. of Pages : 2

[6025]-76

S.Y. M.B.A.

**408 - GE UL (22) : CORPORATE SOCIAL RESPONSIBILITY &  
SUSTAINABILITY**

**(2019 Pattern) (Semester - IV)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Justify your answer with suitable examples & diagrams.*

**Q1)** Answer the following. (Any Five)

**[10]**

- a) List down Principles of CSR
- b) What do you mean by Corporate Philanthropy.
- c) State the meaning of NGO.
- d) Triple Bottom Line Approach.
- e) Sustainable Development and social framework - how is it correlated.
- f) Global Green House Emissions means and implies \_\_\_\_\_
- g) What is an ESG Report.
- h) State ethics in work life.

**Q2)** Answer any 02 out of 03.

**[10]**

- a) How is 'Industries & Citizens' participation in sustainable development.
- b) Difference between Charity and Philanthropy.
- c) State Contemporary issues and hurdles in CSR.

**P.T.O.**

**Q3) Write or Answer any One of below: [10]**

Explain the structure and development board of Corporate Governance in India.

OR

Enlist the various legislation for CSR in India. What are Activities under schedule VII for the CSR and its compliances with the recent developments.

**Q4) Write or Answer any One of below: [10]**

What are various 17 - Point charter under United Nations agenda for Global Peace and Sustainable Development - 2030. How it is important & helpful for India's long term growth and development.

OR

Sustainable Development is need of hour. Explain with an example of Bhutan Case for Inclusive Growth on Environment protection and Reducing carbon footprints.

**Q5) Write or Answer any One of below: [10]**

State dimension of Sustainable Development. Explain Social Factors or Parameters which help in inclusive growth of an economy and society.

OR

Indian Values and Ethics are considered to be one of Best in World. Explain with few illustrations as to its applicability in Airline and Food Industry.



18 April 23

Total No. of Questions : 5]

SEAT No. :

PA-3724

[Total No. of Pages : 2

[5946] - 406

M.B.A.

408 : (GE - UL - 22) CORPORATE SOCIAL RESPONSIBILITY & SUSTAINABILITY

(2019 Pattern) (Semester - IV)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Make necessary assumptions wherever required.
- 3) All questions carry equal marks.

Q1) Solve any 5 out of 8 :

[5 × 2 = 10]

- a) Define Carbon Credit.
- b) What does the term Business Ethics mean?
- c) Define the term Corporate Citizenship.
- d) Which are the three principles of CSR?
- e) List out the three dimensions of sustainable development.
- f) Match the following :
  - i) Charity 1) Supporting medical research team in finding cure for Covid-19 virus
  - ii) Philanthropy 2) Providing food and shelter to the poorest that have lost livelihoods because of Covid-19 Virus
  - 3) Paying bonus to the employees during Covid-19

P.T.O.

- g) The Environmental, Economic and Social dimensions of sustainable development are correlated with 3Ps. They are –, – and –.
- h) Define Corporate Governance.

**Q2) Solve any 2 out of 3 :** **[2 × 5 = 10]**

- a) Describe the scope of CSR activities under Schedule VII of Companies Act 2013.
- b) Narrate the role of Stakeholders and the importance of Stakeholder engagement in sustainable development.
- c) Describe Triple Bottom Line and Summarise the significance of TBL Reports.

**Q3) Solve (a) or (b) :** **[10]**

- a) Use various examples to explain and differentiate between Charity and Philanthropy done by various Corporates.

OR

- b) Demonstrate how managing the downside and upside would help an organization to reduce its socio environmental costs and risks.

**Q4) Solve (a) or (b) :** **[10]**

- a) Categorize the 17 Sustainable Development Goals on the basis of 3Ps of Triple Bottom line and explain with several examples.

OR

- b) Analyze the Gandhian Thought on Sustainable development and narrate its importance and relevance in the contemporary business scenario with appropriate examples.

**Q5) Solve (a) or (b) :** **[10]**

- a) Appraise Indian Values and Ethics from the point of view of various CSR activities that can be undertaken by corporate houses.

OR

- b) Evaluate Measures taken by Sweden and Denmark in achieving the UN Sustainable development goals.





Total No. of Questions : 5]

P6903

SEAT No. :

[Total No. of Pages : 2]

[5860]-406

M.B.A. (Semester - IV)

**408 : GE-UL-22 CORPORATE SOCIAL RESPONSIBILITY &  
SUSTAINABILITY  
(2019 Pattern)**

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Make necessary assumptions wherever required.
- 3) All questions carry equal marks.

Q1) Attempt any 5 out of 8 :

- a) Define ecological footprint.
- b) What are the three dimensional focus of corporate citizenship?
- c) Mention any two characteristics of Good corporate Governance.
- d) Give any two strategic advantages of CSR.
- e) State the meaning of charity.
- f) What is the difference between sustainable development and green development?
- g) What is ESG Reports?
- h) Write any two key public sector roles in CSR.

Q2) Answer any 2 of the following :

- a) Discuss the pros and cons of globalisation on CSR initiatives taken by different organizations with examples.
- b) Discuss about Indian values and ethics.
- c) Differentiate between charity and philanthropy with examples of organizations engaged into it.

P.T.O.

**Q3) Answer (a) or (b) :**

- a) Based on the social responsibility core subjects of ISO 26,000, an organization has to define internal requirements. Illustrate two different action plans that would be acceptable to verify the implementation of the requirement.
- b) Illustrate the effect of globalisation in the context of CSR practices adopted by various MNC's.

**Q4) Answer (a) or (b) :**

- a) Illustrate current trends and opportunities in CSR as a strategic business tool for sustainable development from Indian and global perspectives.
- b) Appraise the measures taken by various organizations to reduce the ecological footprint with examples.

**Q5) Answer (a) or (b) :**

- a) A corporate body is made up of varying categories of personnel, operating at various levels with different responsibilities and rights. Describe five points you will take into consideration while drafting the code of ethics to be implemented in your organisation.
- b) Formulate a green supply chain plan so as to meet the requirements of sustainable development for an e-commerce company.

□□□